



The Product



- Frustrated by processing surveys manually?
- Finding slow turnaround times and excessive printing costs?
- Lost or inaccurate information?
- Frustrated clients?
- Do you need an efficient and secure way of conducting surveys electronically?

We have the solution!



Designed to meet the specific demands of companies conducting surveys



How It Works



Big Inja will capture your survey questions and requirements



Big Inja will load the survey onto the electronic handheld devices



Each survey representative receives a hand held device and training on the system



The survey is conducted anywhere, anytime using the mobile handheld device



Respondant's answers are entered quickly and simply via a number that relates to a relevant answer for each of the loaded questions.



Big Inja will download all the information from the hand held devices; analyse, summarise, and back it up and then email daily reports to you



Reliable



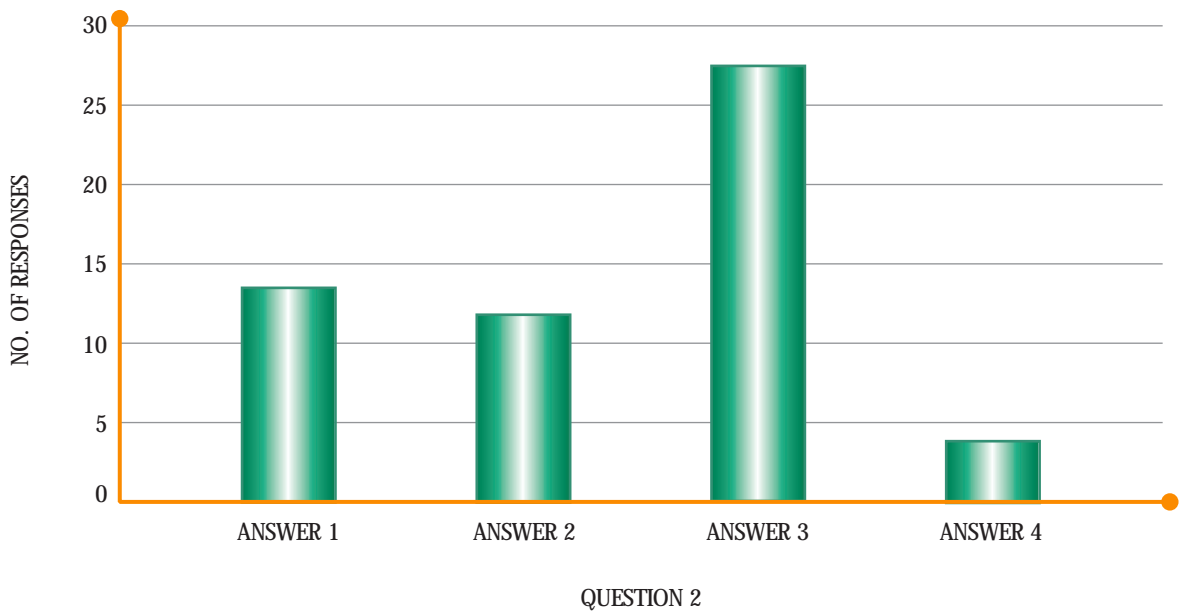
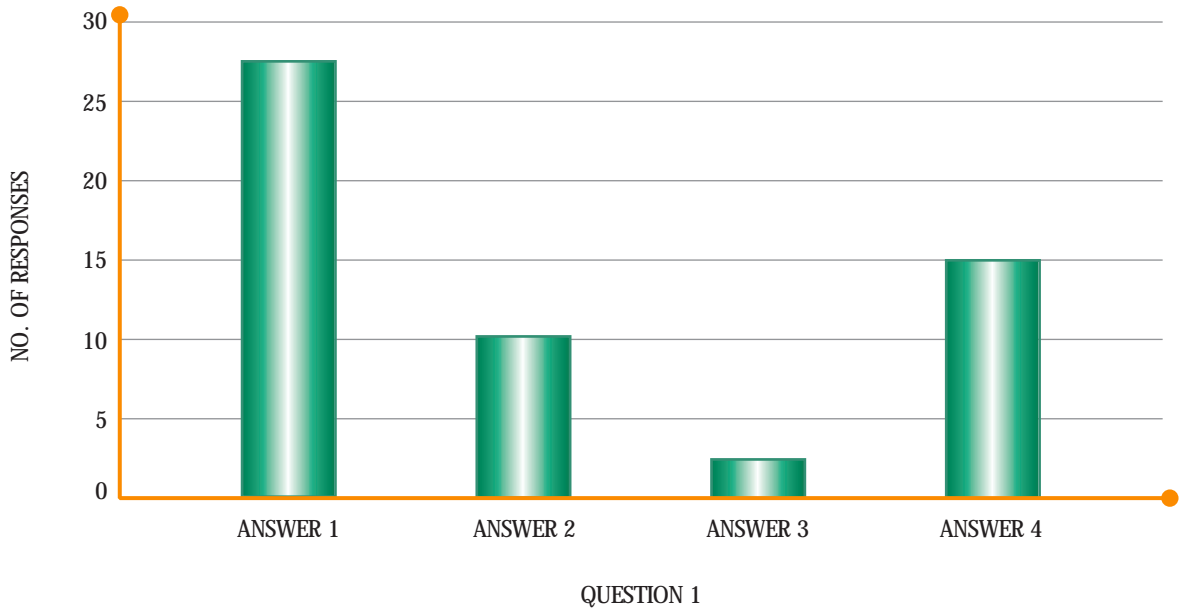
Secure



Accurate

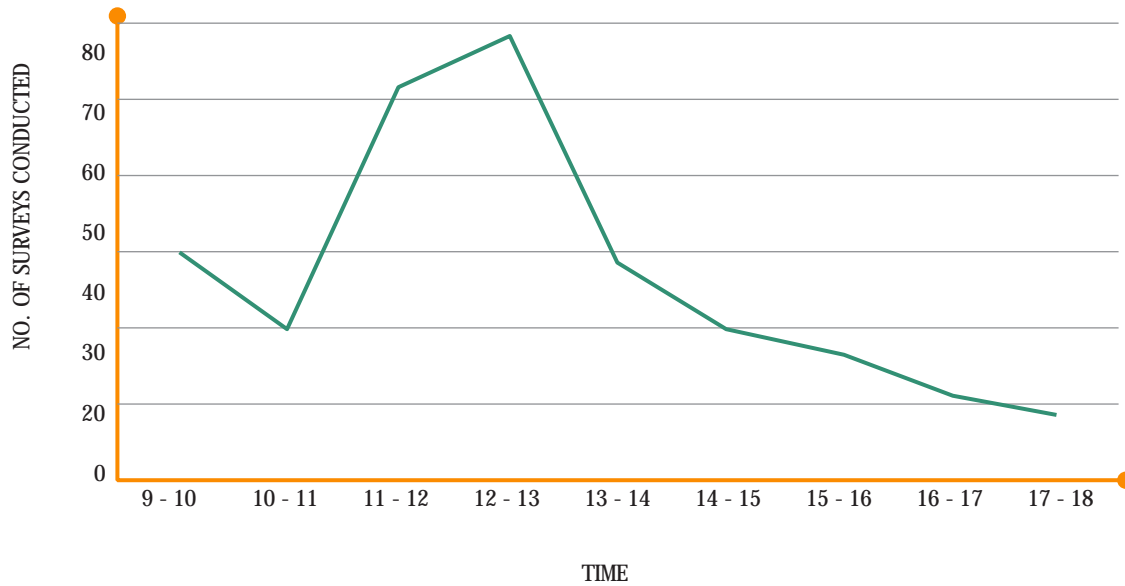
- Save time and money - by switching from paper to electronic
- Improved accuracy from validation - Validated, guided answers prevent errors and provide accurate data back that doesn't need cleansing. Also, respondents are saved from "puzzling" over what is wanted.
- Timeliness of Results - The data is immediately available, and results can be monitored even while the project is ongoing. Analysis and reports are available with a new timeliness.
- Increase response rates - Since electronic surveys are easier to fill out than paper, response rates normally improve.
- Give your customers and associates a good impression of your company. - Electronic surveys and forms are seen as modern and efficient.
- Longer forms - Adding additional questions to an electronic survey only takes a few minutes to write. Adding more pages to a paper form can increase use of paper and require more postage. Length is less of an issue to respondents because of the interactive nature of electronic survey, plus the forbidding initial impact of a long paper form is removed.
- Edit and Modify - Electronic survey's can be easily modified as changes are needed, or to make data entry more clear to participants.
- Reduce time to fill out - Entering an answer number is faster than writing
- Eliminate paper and printing costs. - Never run out of surveys and forms and need to print more.
- Eliminate data entry from paper - since all data is already in a database, there is no costly re-typing to be done. Analysis can begin immediately.
- Eliminate disposal of paper - good for the environment as well as saving money.
- Automated data collation and report generation- since completed surveys go directly into the database; statistical analysis is automatically generated into reports.
- Instant feedback- we can generate reports at any time, allowing you to monitor results throughout the process, and even correct problems and make incremental additions to the survey.





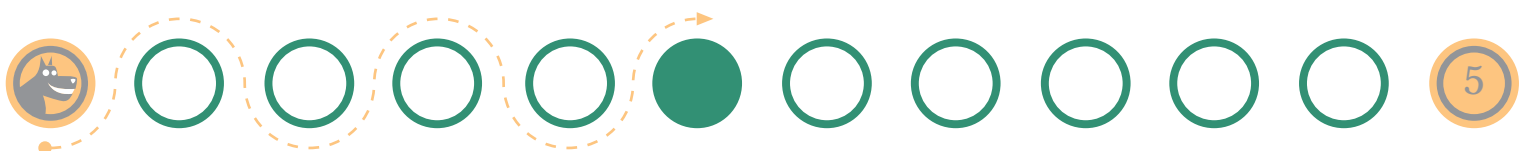
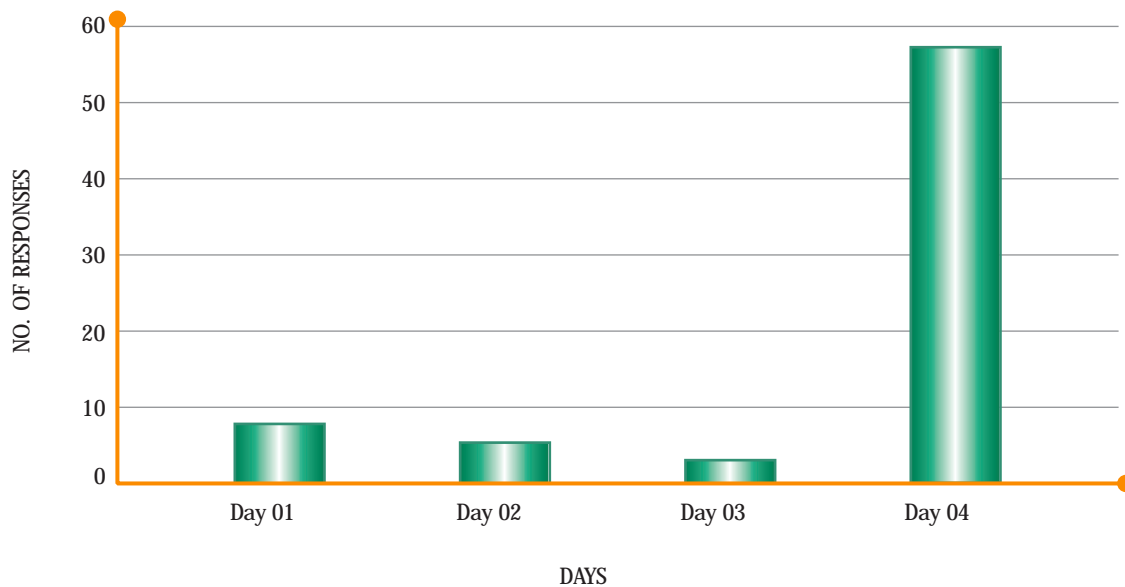
Survey delivery

Busy Survey Periods



Plan better knowing which days are more productive

Productive Survey Days



In Conclusion

The automation of data collection and analysis can result in an economy of scale, making electronic surveys much more cost efficient, especially for large sample sizes. Automation can also mean that data (and basic analyses) are available in a much shorter timeframe - even instantaneously.

1. Top of Technology
2. Pure Passion
3. Undeniable Uniqueness
4. Absolute Integrity
5. Little Hlanya

These pillars form the foundations that Big Inja Technologies is built upon. A team of vibrant, professional, passionate and dedicated experts that strive to ensure that their clients experience the very best, personalised service. Shifting the focus of product development and delivery back to specific client requirements.

WOOF!

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